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ARTGATE PRESENTS “CORPORATE COLLECTIONS IN GERMANY – WHEN COMPANIES BECOME ART COLLECTORS” AT THE “INTERNATIONAL ART AND ECONOMIC FORUM 2014” AND “2013 ANNUAL ART PATRON AWARDS CEREMONY” IN BEIJING, CHINA

Prior to the opening of ArtBeijing Art Fair, the 2014 International Art and Economic Forum as well as the 2013 Annual Art Patron Awards Ceremony were held on 29th April 2014 in Beijing under the patronage of the Art Market Research Centre (AMRC), 21st Century Media and ArtBeijing Art Fair. AMRC is known as the first professional institution engaging in the research on art industry, art market and art appraisal in China and has been founded in 2007. Guangdong 21st Century Media Co., Ltd. is the largest professional media operator in the Chinese financial and business industry. ArtBeijing is the largest art fair on China’s mainland representing around 150 art galleries and art institutions which exhibit contemporary art, Western classical oil painting, Russian oil painting, Chinese painting and calligraphy, porcelain, jewellery and copper sculpture art.

ARTGATE has been invited to the 2014 Art and Economic Forum to provide an insight on company art collections in Germany. A rising quantity of Chinese corporations today are keen today to build up their own art collections and have shown much interest to learn more about the historical establishments of successful examples from the Western world.

Provided the tremendous diversity of German corporate art collections, the forum allowed Chinese enterprises, private individuals and the interested public to get a better understanding of the historical development, the current structures and the purposes of company art collections in Germany. Several established art collections were referred to and introduced to the audience amongst which were Deutsche Bank, Daimler-Benz, AXA Art, E.ON and Bayer collection.

ARTGATE expresses special thanks to The German Corporate Collecting Work Group in the Association of Arts and Culture of the German Economy which has provided valuable input prior to and in the course of the preparation of the forum.

ARTGATE is an art agency based in Düsseldorf connecting emerging art markets with the European art scene through events and art consulting. **For more information please contact: mail@artgateconsulting.com**